



# WatchGuard Endpoint Security

Extensible Protection to Prevent, Detect and Respond to Advanced Threats

The endpoint is a favorite target for cyber criminals, with plenty of known vulnerabilities to be exploited and software versions that are often out of date. These devices are frequently on the Internet without protection from corporate perimeter security, and worse yet, employees can unwittingly enable hackers to make their way onto corporate endpoints and networks. It's past the time when businesses of all sizes need to implement powerful endpoint security that includes endpoint protection (EPP) integrated with advanced endpoint detection and response (EDR) technologies.

WatchGuard's Endpoint Security platform delivers maximum protection with minimal complexity to take the guesswork out of endpoint security. Our user-centric security products and services offer advanced EPP and EDR approaches with a full suite of security and operations tools for protecting people, devices, and the networks they connect to from malicious websites, malware, spam, and other targeted attacks. Uniquely powered by automated, AI-driven processes and security analyst-led investigation services, our WatchGuard EPDR and WatchGuard EDR products provide threat hunting services and 100% classification of the applications, certifying the legitimacy and safety of all running applications – a critical need for any company implementing a zero-trust security model.

## Good or Bad – Know with 100% Confidence

Most endpoint security products block what is known to be bad, investigate what is suspicious, and allow what is not known – enabling malware that rapidly morphs to bypass defenses with other unknown traffic. By contrast, the WatchGuard EDR and WatchGuard EPDR products feature a Zero-Trust Application Service that classifies 100% of executables by analyzing all suspicious and unknown processes and applications using special machine-learning algorithms in our Cloud platform, and even verifying with our lab technicians when needed. As a result, all executables are known to be goodware or malware, so that customers receive only confirmed alerts and enjoy the ultimate protection that comes from the default-deny position of a zero-trust model.

## Find Lurking Threats Without Adding Staff

Threat hunting usually requires a highly skilled resource and consumes many hours before they detect threats and return the insights that make it clear how to remediate them. Our advanced EDR solutions offer a threat hunting service where our security analysts monitor the customer endpoint environment and provide information about potential ongoing attacks including root cause analysis, anomalies detected, relevant IT insights and potential attack surface reduction plans. This is a standard feature that comes with our WatchGuard EDR and WatchGuard EPDR products and saves companies from having to allocate IT staff time and energy on investigating infected endpoints themselves.

## Enjoy Intuitive, Cloud-Based Management

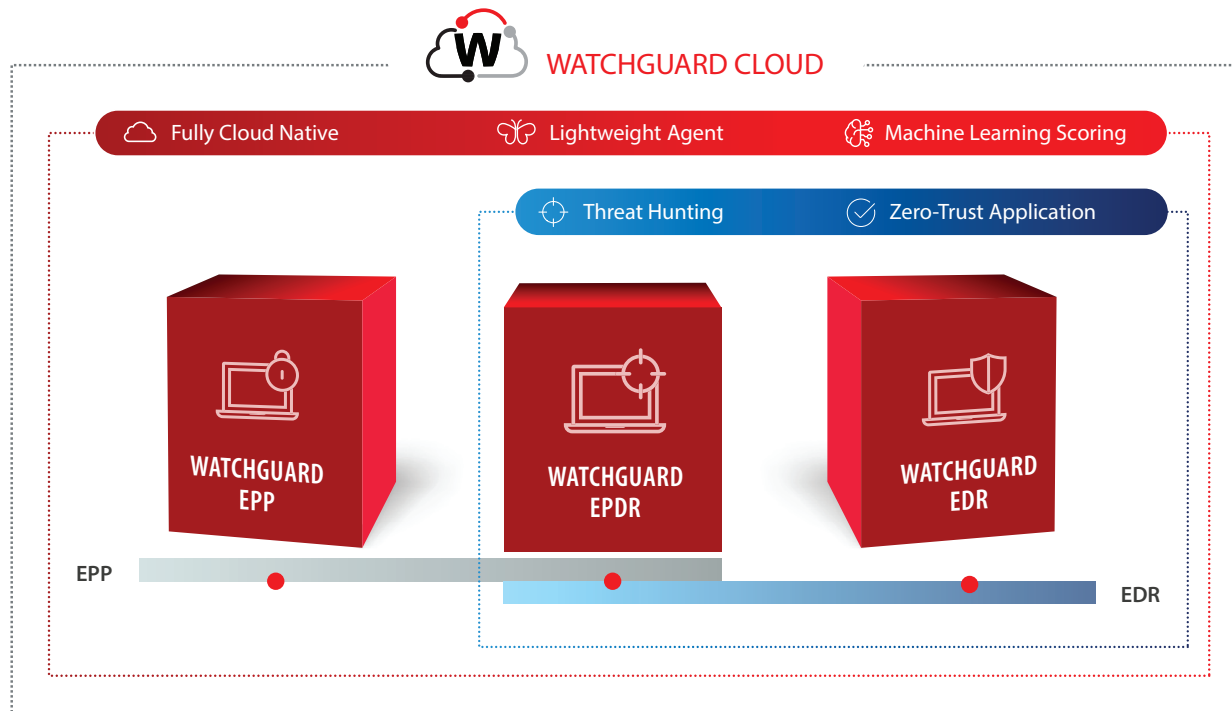
Companies with limited IT staff and security expertise benefit from WatchGuard Cloud. This Cloud-based management platform makes it simple to deploy, configure and manage your endpoint security products. It provides real-time protection and communication with endpoints including our security engine and signatures, and URL filtering capabilities that allow users to send tasks and configurations to thousands of computers in seconds. In addition, WatchGuard Cloud allows you to manage the whole portfolio from a single pane of glass, reducing infrastructure costs and minimizing time spent on reporting and operational tasks.

COMING SOON

## Extend Security, Visibility and Operations Capabilities

Optional modules are available for all EPP and EDR security products. Add Patch Management to centrally manage updates and patches for operating systems for third-party applications and unsupported (EOL) software programs; deploy Full Encryption to encrypt and decrypt endpoint information; rely on our Advanced Reporting Tool to generate security intelligence and to pinpoint attacks and unusual behaviors; and include Data Control to discover, classify, audit, and monitor unstructured personal data stored on endpoints. SIEM Feeder creates a new source of critical information that monitors all the processes run on your devices. And Systems Management, our RMM tool, to manage, monitor, and maintain all your IT infrastructure.

# A Complete Package with Flexible Options to Meet Every Need

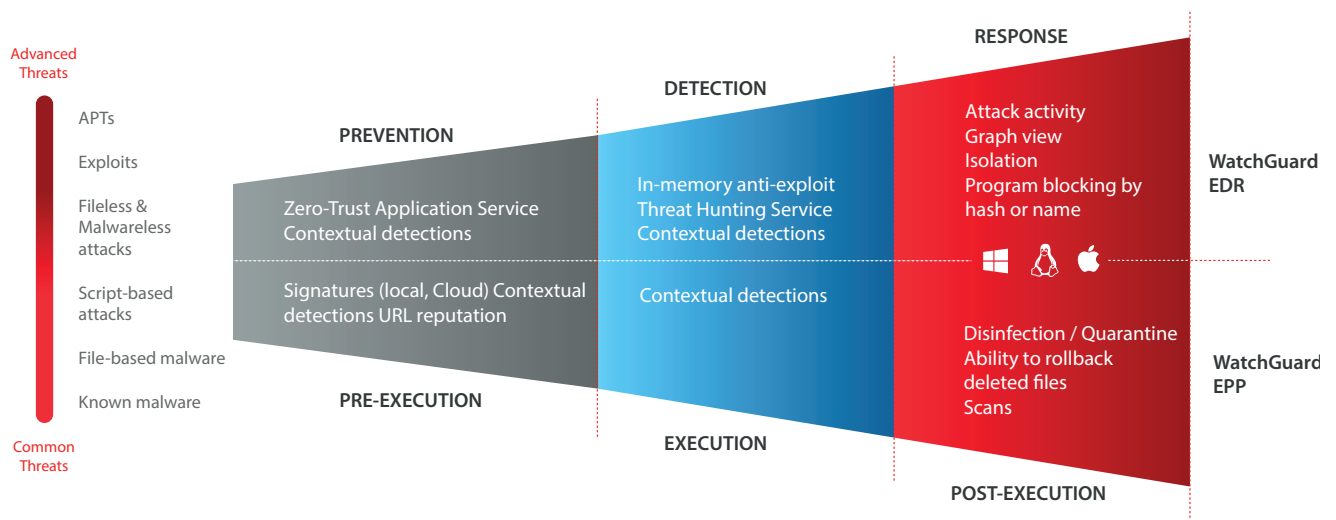


## WatchGuard EDR and WatchGuard EPDR

- Provides powerful endpoint detection and response (EDR) protection from zero day attacks, ransomware, cryptojacking and other advanced targeted attacks using new and emerging machine-learning and deep-learning AI models.
- Choose from EDR-only (WatchGuard EDR) and EPP + EDR (WatchGuard EPDR) options.  
Get 100% classification with Zero-Trust Application Service – creating the kind of response required for deployment of a zero-trust model  
Increase staff utilization and efficiency with insights from the Threat Hunting Service.
- Implement defense-in-depth endpoint security with WatchGuard EPDR, which includes all the benefits of our WatchGuard endpoint detection and response product and our Endpoint Protection product in one package.

## WatchGuard EPP

- Protects endpoints from viruses, malware, spyware and phishing with signatures, local cache, and even our own proprietary intelligence feeds derived from the malware previously detected from WatchGuard EDR and WatchGuard EPDR.
- WatchGuard was built for organizations supporting many different devices. WatchGuard EPP centralizes next-generation antivirus for all your Windows, macOS and Linux desktops, laptops, and servers, in addition to the leading virtualization systems and Android devices. Our solution allows you to centrally manage the security and confidentiality of the data stored on users Android smartphones and tablets.
- Finds zero day exploits using behavioral heuristics and known indicators of attacks as “contextual rules.”



## Reasons to Upgrade Your Security

### 1. Add protection for a distributed workforce as company work-from-home policies expand.

WatchGuard Passport includes WatchGuard EPDR, WatchGuard DNSWatchGO, and WatchGuard AuthPoint for multi-factor authentication. These solutions combine to protect users from the widest range of threats; and beyond endpoint security, it protects company resources from infiltration due to lost or stolen employee credentials – an attack vector used in some of the largest published breaches.

★ Recommended Solution: **WatchGuard Passport**



### 2. Recover after an attack, or after discovery of latent malware on endpoints or corporate networks when the malware originated on an endpoint.

Companies in this position know two things – first, that they are certainly of interest to cyber criminals and second, that their current level of protection is not adequate. As the advanced protection of WatchGuard EPDR has evolved with the Zero-Trust Application Service and Threat Hunting Service, the number of malware-based attacks that our support team has investigated/remediated has trended to nearly zero – meaning that our customers aren't experiencing them. Combine this with the visibility and management tools to increase the productivity of an over-burdened IT team, and it delivers what's needed to prevent repeated attacks and expensive remediations.

★ Recommended Solution: **WatchGuard EPDR**

### 3. Add EDR to an existing AV solution as a planned security investment.

These companies understand the security risks on the endpoint and have deployed an AV product, but they realize that they need an EDR solution in order to stay ahead of hackers. There's no need to wait for AV contract renewal; our WatchGuard EDR solution layers on top of an existing AV deployment so that customers can quickly benefit from our advanced, differentiated approach.

★ Recommended Solution: **WatchGuard EDR**

### 4. Upgrade from a free or consumer-grade endpoint AV product.

Sometimes, small companies or those that have few devices that cross the network perimeter are banking on a reduced risk profile, and so they've put off making investments in security. However, the world is changing, and as businesses become more exposed and need to meet stricter data security and privacy regulations, they move to a business-grade solution like the WatchGuard EPP product. With strong signature-based prevention, including signatures from malware seen in our installed base, as well as behavioral analysis and web content filtering products, WatchGuard EPP is a smart choice that's future-proofed since the platform scales with business growth.

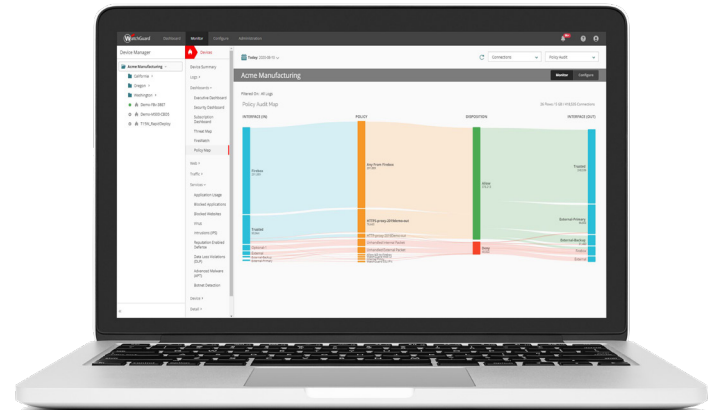
★ Recommended Solution: **WatchGuard EPP**



## WatchGuard Cloud



- Connect in real time to deploy tasks to thousands of devices in seconds
- Manage all WatchGuard-branded products from a single console
- View devices across endpoint platforms including Windows, Linux, macOS and Android



### THE WATCHGUARD UNIFIED SECURITY PLATFORM™



#### Network Security

WatchGuard Network Security solutions are designed from the ground up to be easy to deploy, use, and manage – in addition to providing the strongest security possible. Our unique approach to network security focuses on bringing best-in-class, enterprise-grade security to any organization, regardless of size or technical expertise.



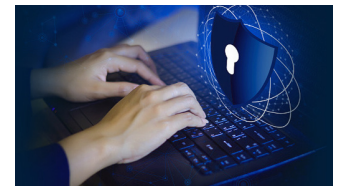
#### Multi-Factor Authentication

WatchGuard AuthPoint® is the right solution to address the password-driven security gap with multi-factor authentication on an easy-to-use Cloud platform. WatchGuard's unique approach adds the "mobile phone DNA" as an identifying factor to ensure that only the correct individual is granted access to sensitive networks and Cloud applications.



#### Secure Cloud Wi-Fi

WatchGuard's Secure Wi-Fi Solution, a true game-changer in today's market, is engineered to provide a safe, protected airspace for Wi-Fi environments, while eliminating administrative headaches and greatly reducing costs. With expansive engagement tools and visibility into business analytics, it delivers the competitive advantage businesses need to succeed.



#### Endpoint Security

WatchGuard Endpoint Security is a Cloud-native, advanced endpoint security portfolio that protects businesses of any kind from present and future cyber attacks. Its flagship solution, WatchGuard EPDR, powered by artificial intelligence, immediately improves the security posture of organizations. It combines endpoint protection (EPP) and detection and response (EDR) capabilities with zero-trust application and threat hunting services.

### Find out more

For additional details, talk to an authorized WatchGuard reseller or visit <https://www.watchguard.com>.

### About WatchGuard

WatchGuard® Technologies, Inc. is a global leader in network security, endpoint security, secure Wi-Fi, multi-factor authentication, and network intelligence. The company's award-winning products and services are trusted around the world by over 18,000 security resellers and service providers to protect more than 250,000 customers. WatchGuard's mission is to make enterprise-grade security accessible to companies of all types and sizes through simplicity, making WatchGuard an ideal solution for midmarket businesses and distributed enterprises. The company is headquartered in Seattle, Washington, with offices throughout North America, Europe, Pacific, and Latin America. To learn more, visit [WatchGuard.com](http://WatchGuard.com).